

LATINO FILM MARKET 2019

**SCHEDULE & TICKETS INFORMATION/
ITINERARIO E INFORMACIÓN PARA BOLETOS**

PLEASE SCROLL DOWN/POR FAVOR DESPLAZAR HACIA ABAJO

DAY ONE/DIA UNO

Friday, JUNE 28, 2019/VIERNES 28 de junio del 2019

OPENING CEREMONY - PROGRAM/CEREMONIA DE APERTURA - PROGRAMA

DOORS OPEN AT 5:30PM

Manhattan Neighborhood Network El Barrio Firehouse Community Media Center

Introduction by the Executive Director/Introducción de la directora ejecutiva **Zenaida Mendez**

Special **Music** presentation/Presentación **musical** especial



Guest artist presentation/artista invitado

Celestino Ortiz - Nieves of Fuerza Natura & Renacer

Short Films dedicated to Puerto Rico/Cortometrajes dedicados a Puerto Rico - Part I

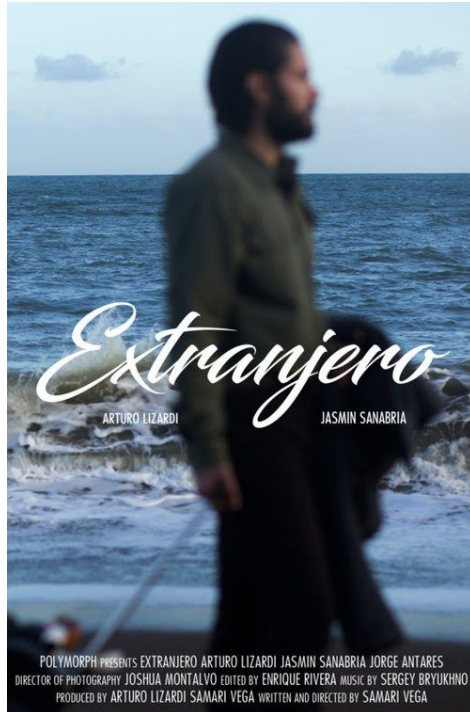


The Blue Cape 5:00 min

Directed by: Alejandra López

Ethnicity: Puerto Rico

A young boy faces the challenge of saving his sickly grandfather during the devastation of Hurricane Maria. Un niño se enfrenta a la hazaña de salvar a su abuelo enfermizo durante los estragos del Huracán María.

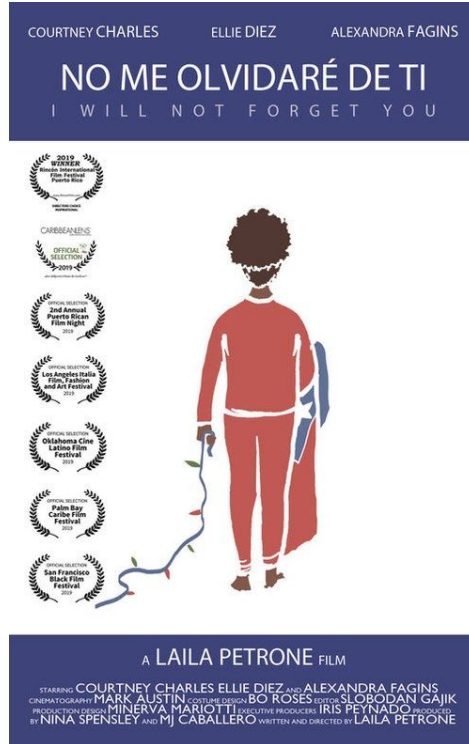


Foreigner 10:00 min

Directed by: Samari Vega

Ethnicity: Puerto Rico

Years after a tragic event ripped his country apart; a man is allowed to return to his hometown. While in there, he must confront his past and unresolved issues. Muchos años después de que su país fuera tronchado por eventos trágicos, un hombre regresa a su ciudad natal. Allí deberá confrontar su pasado y resolver asuntos internos.



No me olvidaré de ti - I Will Not Forget You 11:24 min

Directed by: Laila Petrone Peynado

Ethnicity: Italian/Dominican

Still struggling with loss, a caring father and his daughter are inspired by the Christmas spirit to connect with their Puerto Rican roots by reaching out to victims of the hurricane. Aún afectado por su dolorosa pérdida, un amoroso padre y su hija, son inspirados por el espíritu de la Navidad al conectar con sus raíces puertorriqueñas y ayudar a las víctimas del huracán María.



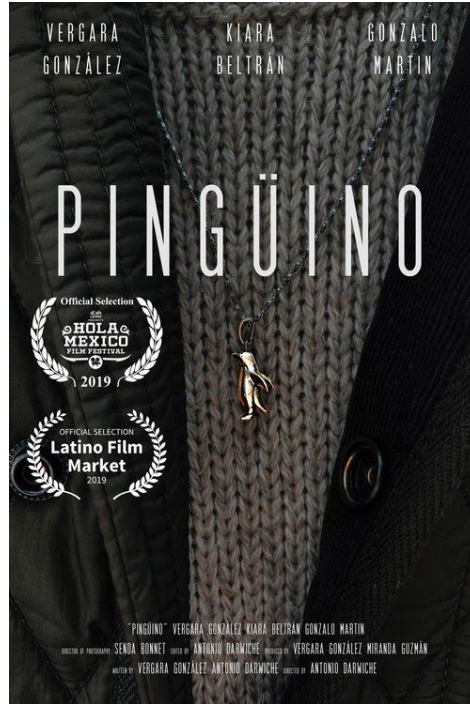
SLIDES

BY ANDRES PADILLA

Slides 4:43 min

Directed by: Andres Padilla

A man has an argument with his girlfriend that spurs a journey through his past—with the help of a childhood toy—to fix his present and their future.



PINGUINO 9:15 min

Directed by: Antonio Darwiche

Ethnicity: Swedish

When his brother falls deathly ill, Luca must decide to donate his kidney or move on with his dream job. Cuando su hermano cae gravemente enfermo, Luca debe decidir entre donar su riñón o seguir adelante con su trabajo soñado.



A Gift 10:50 min

Directed by: Camila Rodríguez Ortiz

Ethnicity: Puerto Rico

Erick is a millennial aspiring musician who's feeling frustrated with the lack of job opportunities in his reach. Erick es un joven aspirante a músico quien se encuentra viviendo con su hermano mayor Ron, por el cual necesita un trabajo para así poder contribuirle a los gastos del apartamento de su hermano, pero el proceso de encontrar un trabajo se le ha echo difícil a Erick por sus propias inseguridades.

Part II

Batch Diverse Stories - Historias Diversas

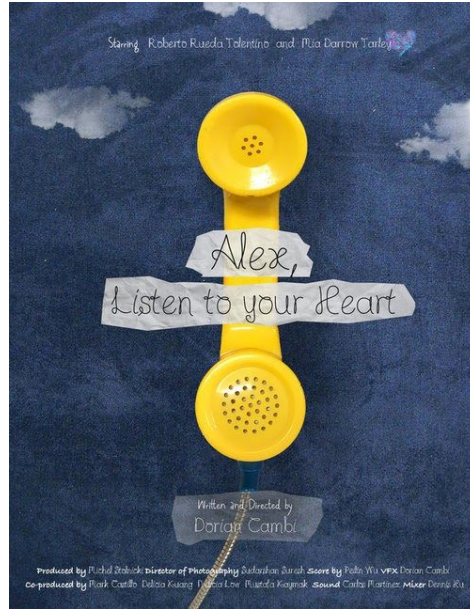


Bed Time Stories 3:40

Directed by: María Fernanda Fuentes García

Ethnicity: Mexico

A little girl is confronted with the disease and the inevitable death of her grandmother. She, through her teddy bear, relives significant memories between her and her grandmother until she manages to deal with her fear of death. Una pequeña niña se ve enfrentada con la enfermedad y la inevitable muerte de su abuela. Ella, a través de su oso de peluche revive memorias significativas entre ella y su abuela hasta que logra lidiar con su miedo a la muerte.

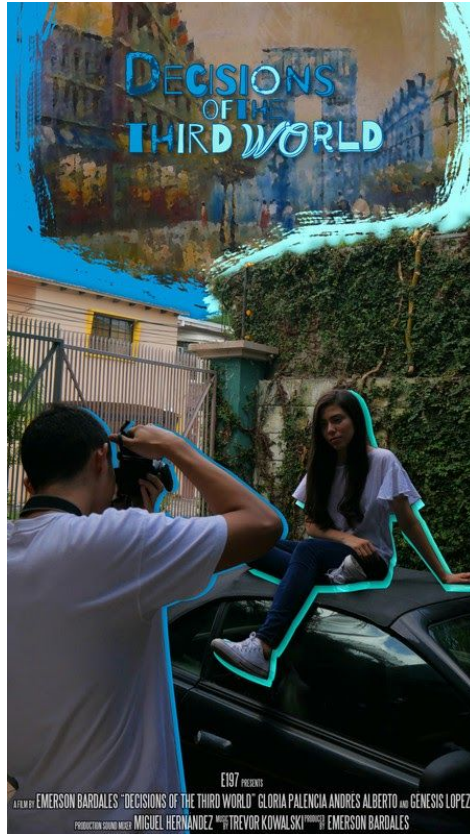


Alex, Listen to your Heart 13:10

Directed by: Dorian Cambi

Ethnicity: Ecuador

Alex has given up on love completely, however, one day his heart calls him using a public phone to convince him otherwise. Alex, un joven Latino en New York, tendrá que cambiar su forma de ver el amor después de que su corazón lo empieza a llamar desde un teléfono público.



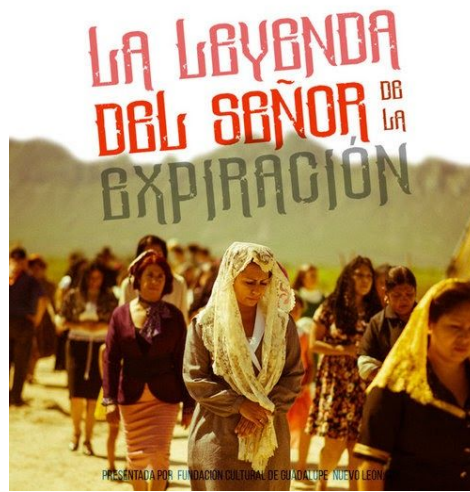
Decisions of the Third World 11:07

Directed by: Emerson Bardales

Ethnicity: Honduras

Introducing Alessa, a girl who fights against the dictatorship of her country, she and her friends will try to deal with the internal conflict of going abroad and fulfilling their dreams.

HISTORIA INTERPRETADA POR JAVIER "CHUCHO" CUELLAR Y LUIS MOLINA
UNA PRODUCCIÓN DE BELLADREAM FILMS S DE RL DE CV | DIRIGIDA POR JUAN CARLOS SALAS TAMEZ
PRODUCCIÓN EJECUTIVA DE MARTHA LILIA LÓPEZ Y MARCELO VARELA
GERENCIA DE PRODUCCIÓN DE EVELYN R. SANDOVAL | FOTOGRAFÍA DANIEL GONÁLEZ |
EDICIÓN GABRIEL RAMOS | MÚSICA ORIGINAL POR RODRIGO MIER Y ARCE | DISEÑO DE SONIDO POR BE FLORES
WWW.BELLADREAMFILMS.COM FACEBOOK.COM/ELSEÑORDELAEXPIRACION



The Lord of the Rain 26:00

Directed by: Juan Carlos Salas

Ethnicity: Mexico

A young student is forced to leave his university hall due to a difficult situation that crosses his family, these circumstances lead him to share a house in an old house of an ancient man. Debido a una difícil situación que atraviesa su familia, Manuel, un estudiante foráneo se ve obligado a dejar la residencia de su universidad y a rentar una humilde habitación en casa de un anciano. Al llegar las cosas parecen ir de mal en peor. Un día Manuel encuentra en la habitación un antiguo recorte de prensa que lo lleva por un camino extraordinario.



Stuck 10:13

Directed by: Angelica Rosario

Ethnicity: Dominican-American

Cassandra struggles between finding her way out of a toxic relationship or staying to work it out.

Cassandra trata con el abuso de Owen y se siente atrapada con él porque está convencida de que él cambiará.



Mariposa 6:37

Directed by Kristian Mercado Figueroa

Mariposa is a poetic exploration on single motherhood through the words of contemporary poet Rachel Inez Marshall. The story explores the emotional gaps between generations of Latinx Woman. We see how the day to day lives of mothers and daughters flash between love & loss.



Bad Uncle Film 18:00

Directed by: Robert Torres & Michael L. Walker

Ethnicity: Nuyorican

After being away, an alcoholic uncle comes home to family to start over but his family is not happy about it.

Link Eventbrite:

<https://www.eventbrite.com/e/latino-film-market-2019-opening-reception-tickets-61867183411>

Link Facebook: <https://www.facebook.com/events/2111782385603476/>

DAY TWO/DIA DOS

Julia de Burgos Center

Saturday, JUNE 29, 2019

Batch: Immigration - Inmigración 2:15 - 2:55 PM



Leveling Up 13:41

Directed by: Cynthia Ruiz

Ethnicity: Mexico - USA

Lucy dreams of becoming an author but a knock on the door changes everything. Lucy sueña con convertirse en autora, pero un golpe en la puerta lo cambia todo.



Service with a Smile 20:00

Directed by: Andres Mercado

Ethnicity: USA - Watsonville, CA

An undocumented waitress becomes obsolete when the government starts providing service androids to replace the immigrant workforce.

Link Eventbrite:

<https://www.eventbrite.com/e/batch-immigration-inmigracion-tickets-62090934657>

Link Facebook: <https://www.facebook.com/events/345215332679518/>

Manhattan Neighborhood Network El Barrio Firehouse Community Media Center

Batch Love & Family - Amor & Familia PG 3:00 PM - 4:00 PM



Pitiguá 2:36

Directed by: Paula Martínez Cirilo

Ethnicity: Puerto Rico

In this vibrant medley of interweaving forms and colors that celebrate Puerto Rican culture, a grey kingbird and a red-tailed hawk battle over the light that sustains the night and the day. En esta mezcla de formas y colores entrelazados que celebran la cultura puertorriqueña, un pitirre y un guaraguao batallan por la luz que sostiene el día y la noche.

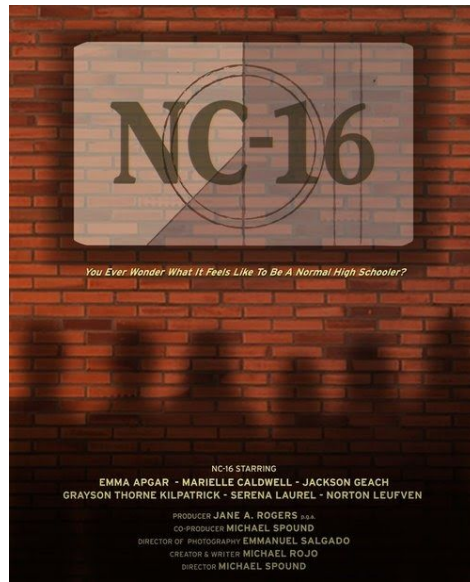


Where's Lilli?! 18:19

Directed by: Michelle Martinez

Ethnicity: USA

After Lilli gets lost in New York City she cross paths with a doubtful clown, unbeknownst to Lilli she helps the clown find a little bit of confidence. Después de que Lilli se pierde en la ciudad de Nueva York, se cruza con un dudoso payaso, sin que Lilli lo sepa, ayuda al payaso a encontrar un poco de confianza.

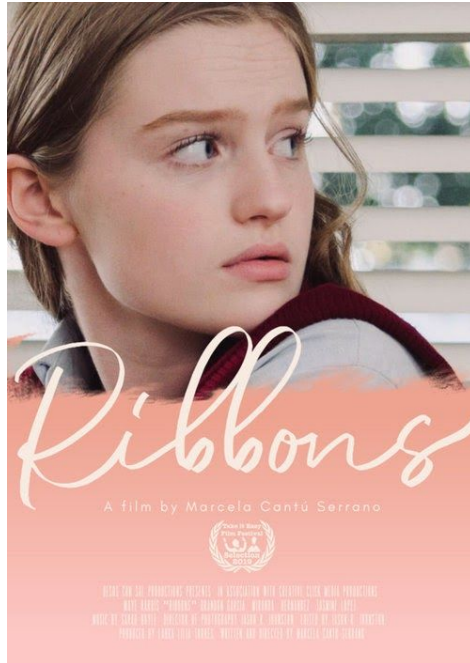


NC-16 4:47

Directed by: Michael Spound

Ethnicity: USA

Do you ever wonder what it's like to be a normal high schooler?



Ribbons 14:57

Directed by: Marcela Cantú Serrano

Ethnicity: Mexico - USA

A young woman must work up the courage to ask her crush to the Sadie Hawkins dance... and to hold her head up high after he turns her down. *Una joven trata que armarse de valor para invitar al chico que le gusta al baile de Sadie Hawkins... y para mantener la cabeza en alto cuando él la rechaza.*



Mateo 6:00

Directed by: Rafael Souza

A young Hispanic teen must confront his family and overcome his own immaturity when his girlfriend tells him she's pregnant. Un adolescente hispano tiene que enfrentar su familia y superar su propia inmadurez cuando su novia le dice que está embarazada

Link Eventbrite:

<https://www.eventbrite.com/e/batch-love-family-amor-familia-pg-tickets-62090985810>

Link Facebook:<https://www.facebook.com/events/1908450739254909/>

Manhattan Neighborhood Network El Barrio Firehouse Community Media Center

Crowdfunding to Build Independence

Seed and Spark



Facilitator: Christina Raia 4:00 PM - 4:45 PM

Link Eventbrite:

<https://www.eventbrite.com/e/seedspark-crowdfunding-to-build-independence-masterclass-facilitator-christina-raia-tickets-62091406067>

Link Facebook: <https://www.facebook.com/events/330141904561414/>



Julia de Burgos Center

Virtual Reality FREE From 3:00 PM - 6:00 PM

(13 YEARS & UP - GREEN ROOM)

Link Eventbrite:

<https://www.eventbrite.com/e/virtual-reality-360-video-13-years-up-green-room-tickets-62091080092>

Feature Film & short documentary

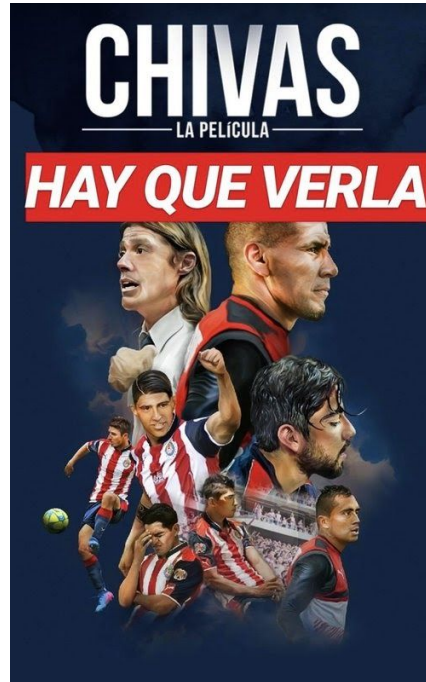


Tourism in Honduras With YIRS

Directed by: The YIRS

Ethnicity: Honduras

In this video you can see different places in which I have recorded showing their different riches and charms, talking a little about the places I visit.



Documentary Chivas 3:00 PM - 5:00 PM

Chivas The Movie 01:51:00

Directed by: Ivan López Barba, Rubén R. Bañuelos

Ethnicity: Mexico

Mexico's greatest team at the worse moment of its history awakens with the arrival of its new pastor. Against everything, Chivas shows to the world that greatness is not a result, but a journey. El equipo más grande de México en el peor momento de su historia, despierta con la llegada de su nuevo pastor. En contra de todo, Chivas demuestra al mundo que la grandeza no es un resultado, es un camino.

Link Eventbrite: <https://www.eventbrite.com/e/chivas-the-movie-tickets-62315190412>

Link Facebook: <https://www.facebook.com/events/545289179337402/>

Batch Community - Comunidad 5:20 PM - 6:15 PM



Hunger 4:50

Directed by: Ryan Savini

Ethnicity: USA

When "Paco" goes to the dangerous part of the hood to get his fix, B-swig gives him a lesson in what it takes to satisfy a woman.



Tierra 14:58

Directed by: Ale Alviar

Ethnicity: Colombia

Eight year old Luisa is forcefully displaced from her rural life accompanied by her mother and older sister. Danger haunts them, altering their efforts to cope with their new life, all in the exuberance and cultural beauty of a tropical city in Colombia where violence feels inevitable. Luisa, una niña de 8 años es desplazada de su vida rural; acompañada por su madre y hermana mayor. El peligro las persigue, alterando sus esfuerzos para lidiar con su nueva vida. Todo en la exuberancia y belleza cultural de una ciudad tropical en Colombia, donde la violencia parece inevitable.



The Story Reader 19:00

Directed by: Edgardo Gonzalez

Ethnicity: Cuba

A country man is forced to go into the city in search of what he loves most.



Latino\$ + Film + USA 7:12

Directed by: Mariana Gomez

Ethnicity: Mexico

It's hard enough to enter the film industry, but it's even harder to enter the film industry as being part of one of the most discriminated minorities in today's American society: Latinos. De por sí es difícil entrar a la industria del cine, pero es aún más difícil entrar a la industria siendo parte de una de las minorías más discriminadas en la sociedad americana de hoy en día: siendo latino.



Plant the Seed 10:56

Directed by: Taina Asili

Ethnicity: Puerto Rico

Plant the Seed is a music video documentary by Taina Asili about black farmer and educator Leah Penniman and her journey to become the co-founder of Soul Fire Farm, a national leader in the food justice movement. The video is a part of Asili's new music video documentary web series about women and resilience, which she is producing in conjunction with her new album Resiliencia.

Link Eventbrite:

<https://www.eventbrite.com/e/batch-community-comunidad-tickets-62091495334>

Link Facebook: <https://www.facebook.com/events/2808383122536230/>

Music Panel 6:20 PM - 7:10 PM

<https://www.eventbrite.com/e/music-media-panel-tickets-62091677880>



Amanda Montes de Oca is a Senior Music Licensing Executive, with broad knowledge of sample clearances and synchronization licensing. A vital force behind pioneering music licensing firms, She excels in negotiating publishing and master recording rights for iconic music artists and major multi media corporations.

She's worked on a vast number of sample clearance projects for artists such as Jay-Z, Kanye West, Ariana Grande, Maroon 5, Beyonce, J. Cole, Jennifer Lopez, Kendrick Lamar, SZA, Shawn Mendes, The Weeknd, Jessie J, Rapsody, The-Dream, Pusha T, Mac Miller, Kid Cudi, Frank Ocean, Jay Rock, YG, Young Jeezy, Swizz Beatz, August Alsina, Fabolous, Big Sean, Good Music, DJ Mustard, Jadakiss, Dave East, Belly and a host of others. She also worked on synchronization licensing for Tidal and for the films "Lemonade" and "Festival Express". She's worked as a Music Supervisor on the videogame titles "25 to Life" and "Playboy: The Mansion".

Amanda is founder of Empire Music Licensing a New York City based boutique firm that specializes in negotiating licenses in order for musical artists, streaming services and other media platforms to utilize existing master recordings and musical compositions in new songs and other media. She's passionate about music and all matters related to its licensing rights. She founded Empire Music Licensing as there was a need for women of color to be represented as entrepreneurs in the music licensing industry. After almost two decades in the industry, Amanda has acquired the contacts and experience that is needed to obtain approval for song uses fast and efficiently. She goes far and beyond to satisfy each client's needs.

Latinx Music Videos & Concert 7:15 PM - 9: 30 PM



"No Es Mi Presidente" (Not My Presidente) is a bilingual music video anthem for resistance in the age of Trump. Inspired by Asili's experience performing at The Women's March on Washington, the video celebrates our long history of social change, as well as the diverse people and tactics on the frontlines of our movements for justice.

Artist: Victoria Batista



Directed by: Victoria Batista 8:42


Sangre

Through the lense of mixed media and original music, Sangre takes a look at the comforts of culture, the expectations of Latinx women in society, and the journey to finally love yourself for who you are.

Cesar Alejandro Santos, presenting himself as “Alejandro Santos” has always aspired to have his music heard by his peers, and soon the world. Born in New York City, and raised in Altamira, Dominican Republic until adolescence, Alejandro was surrounded by his cultures’ music. Both parents being from the Dominican Republic, he grew up surrounded by his uncles whom were Merengue musicians in the 90s. Music in every sense of the word has been part of his life from the day he was born. He moved to the Bronx, NY as a teenager where, this would change his life drastically.

As Alejandro attended Morris High School, his programs all revolved around music. He began playing instruments and composing music at this time. He then met a group of guys and they formed a group. Alejandro played with several local Bachata and Tipico groups from the Bronx where he began to grow and discover his talents as a musician, songwriter and vocalist as something new and different. Musically Inspired by artists such as Luis Fonsi, Sin Banderas and Aventura, Alejandro always knew one day that this is the path he wanted to take. Alejandro humbly comes forth to the world, to present his EP titled “SEEDS.” The compilation of music consists of a diverse genre, composed by Alejandro. Producers and engineers such as Luigi Muzic, JS, Echo Hits and many more, worked on the EP. The vocal direction and instruction by Daniella Silverio (NYC vocal director and also back up vocalist for Milly Quezada, Ruby Perez, Alex Matos and more). Alejandro’s EP “SEEDS” has surpassed 1 million streams via digital platforms in just six months. You can expect much more from this artist.





SOUNDCARTA
y Su Orquesta

The fearless frontman, SoundCarta (aka Soundboy Cartagena), brings his personal spanglish-style rap straight from Bushwick, Brooklyn, NY -- "from the hood of all hoods; straight off the grimeiest block". Raised in a family rooted in the salsa tradition, he is a product of his culture and his environment.

From a young age, he always beat boxed and rapped and was given the nickname Soundboy; Sound for short.

While becoming a well-known rapper in the east coast, Sound's true vision was to do a bigger project. Something that strayed from all the commercial production that so much hip hop and pop music is made from. He wanted a real hip hop orchestra -- a Salsa Orchestra with some of the best musicians to collaborate and begin creating a new wave of real music.

HIP HOP CON LATIN COMBINACIONES!



The Next addition to the Urban Latin Music Movement is a group by the name of Miguel y Jon Q also known as MJQ. The duo, are 1st cousins and their musical background goes all the way back to when they were adolescents. During their childhood, they performed with both their fathers whom had a local group at the time. Both fathers decided to add the two young-uns to attract and make their show a little more interesting. For years it worked out great but as the duo grew older, they believed they had gained enough experience to start their own project.

While in school they experimented by forming a number of groups (Los Juveniles, La Banda Jig-E, and 4JL). They Played at local talent shows, Christmas and summer shows, local stores, restaurants, etc... and in doing so they befriended childhood neighbors Max and Lenny (Aventura Members) whom at the time were also on the same quest but on a different genre of music. Years

past and Miguel Y Jon Q recorded over 50 songs in all genres of music, but never released any of it commercially because they never had the opportunity to due it properly. Childhood Friends Max and Lenny hit the big time after all the hard work put into their Project and became World Known Latin Sensation Group, Aventura. Jon Q went off to tour with them As a Percussionist and experiment with his newly found talent, Clothing Design. Miguel's Nephew, Toby, was a background singer of Aventura at the time and suggested it would be a great opportunity For the duo to experiment with other things. Miguel began to produce Music for the duo while the other gained some knowledge of what it was like to be out on the road as an artist and networked. A couple of more years past and finally the Duo (Miguel Y Jon Q) alongside Toby got a big break. A manager becomes interested in Toby working on his own project and Toby brings it upon the duo. They decide to form a 5 man Harmonic Urban Group called Solo 5 and propose a Production Project to any producer who would take the time out to focus on this project. They first approach Max and Lenny about the production of a possible album, but the brothers were working on God's Project at the time and had little time for other projects. The manager approaches Solo 5 about a producer who's interested in the project.

So it begins, Solo 5 consisted of Miguel, Jon Q, Juanay, Jascell and Toby Love, begin to write and co-produce an urban Merengue/Bachata Album for Sony/BMG. The group worked hard on the Album day in and day out. Finally the Album was done and presented to Sony/BMG but many issues and indifferences

occurred during negotiations that led to disappointing results. The Album was put out under Toby Love but the group remained as work for hire. Miguell Y Jon Q along with the other members, were thrilled for the opportunity and position they were in, but each envisioned the situation differently. After 5 years of doing Background vocals for Bachata Extraordinaire Toby Love, the duo decided to pursue their goal and put out their own Album. With times changing and the digital world taking over, Miguell y JonQ believe that the internet has made it easier for upcoming artists to promote and market their music in the industry. Doing Big Venues with Toby Love during these 5 years, held by radio stations like la Mega 97.9, La Kalle 105.9, and TV's Telemundo, ESL, Sabado Gigante, Mun2, etc., gave them the experience of performing for large crowds and recognition throughout the world. Miguell & Jon Q have been to Honduras, Ecuador, Puerto Rico, Santo Domingo, Columbia, Italy, Rome, Paris, Amsterdam, Switzerland, Germany, Spain, and all along the US and now seek to do it all over on their own.

Miguell Y JoN Q have just dropped their debut, Latin Urban Bachata Single titled "Desde Que Te Vi", Prod by Erwin Duran which is now available for purchase or streaming on iTunes, Spotify, Google Play, Amazon Play and all social Media store outlets. For the Past 1 year the duo have been creating what will be the most versatile album ever created by a Latin artist or group. They have formed their own Company, Dafamz Music LLC., based out of New York with not 1 but 2 Production/Recording studios. The duo have been recording in Dafamz Studios day in day out and are what is believed to be about 85% done. Collaborating with up and coming Producers E. Duran, Tico Mix of NewYork, Descarga Musical, Pedro Valdez, Urban Producer Jtraxx, Eddiel and Max Agende, this album is sure to have a fusion of all genres of music. They have also dropped some mix tape joints collaborating with their up and coming prodigy EQ, which they have performed in festivals, fundraisers, Clubs, and even Baseball's most famous arena Yankee Stadium. The duo are now working hand and hand with Eclatnetwork 's Rafael Rodriguez , and 2 other Management companies whom they have joined forces with to create the best strategy to bring you the fans an unforgettable project. The quest for the completion of the album continues but until than u can download all their Mixtape tracks for free on their Soundcloud Page. Check Out these projects along with Miguell Y JonQ's long anticipated album set to drop in 2018.



Lizzie Blazquez is a bilingual singer-songwriter, and accomplished musician currently performing around the nation. Her music and performance are regarded as “a fresh face, with a strong heartbeat, and an emotional core of musical talent that can’t be missed”. Lizzie Blazquez is the new breed for the music industry with her in your face pounding approach and her songwriting skills.

Since Lizzie was a young girl, she learned to master the guitar and music was her passion. Her first YouTube Music video called “Tanto de Nada”, aired on Latin Music Network HTV. Her music crosses multiple music genres including rock, pop, r&b, EDM, etc Lizzie was featured on CNN, Telemundo, NY1 News and more. Lizzie has received significant airplay including hit

stations WBON-98.5 FM/La Fiesta, WCWP-88.1 FM and OWRW, Old Westbury Web Radio.

Lizzie’s new music video “Deep Inside Of Me” is getting a lot of attention on social media with 650k plus views on her Facebook page

<https://www.facebook.com/lizzieblazquez/videos/10154415054850572/>, the video was shot in her adopted hometown of New York including landmarks such as the Statue of Liberty, World Trade Center and more. Lizzie’s hands-on involvement in all aspects of every production makes the product personable and effective for all of her audiences.

DAY THREE

Julia de Burgos Center

Sunday JUNE 30, 2019

PROGRAM SCHEDULE & CLOSING CEREMONY

Batch Mezcla de historias dramas, comedias y terror/

Mix of Stories dramas, comedies and terror 2:15 - 2:55 PM

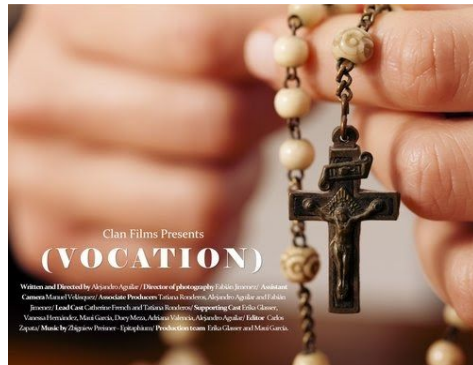


Lips 8:59

Directed by: Mo Zapata

Ethnicity: Nuyorican

A young man begins to question his very existence.



Vocation 3:18

Directed by: Alejandro Aguilar

Ethnicity: Colombia

Maria and Magdalena have a secret love affair, but it torments their spirits, they live in fear of being punished by their God and the prejudice society. María y Magdalena se aman en secreto, pero sus espíritus viven con el temor de ser castigadas por su Dios y la sociedad prejuiciosa.



Lies & Oblivion: Session's Vocal Unit 15:43

Directed by: Jezabel Montero

Ethnicity: Cuba - USA

Two sisters hash out their differences, over their dead father and jailbird mother, in a therapist's office. The only thing is, the malnourished therapist hasn't had a decent meal in over a month. What can go wrong?

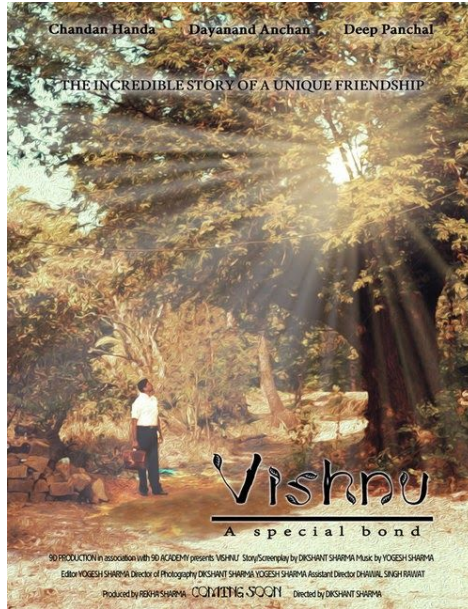


2 Ushers Walk Into A Play 10:00

Directed by: Becca Beberaggi

Ethnicity: Ecuador - USA

2 ushers embark on an unexpected journey fueled by jealousy, rage and murder on the closing night of a hit off-broadway play. Dos acomodadores se embarcan en un viaje inesperado alimentado por los celos, la rabia y el asesinato en la noche del cierre de una exitosa obra fuera de Broadway.



Vishnu - A Special Bond

Directed by:

Ethnicity: India

The story revolves around a man named Vishnu, who recently lost his wife and is now struggling to get out of depression. He fails to connect to his son Sujal and doesn't talk to anyone. The only one he talks to is a Tree.

Link Eventbrite:

<https://www.eventbrite.com/e/batch-mezcla-de-historias-dramas-comedias-y-terror-tickets-62201458236>

Link Facebook: <https://www.facebook.com/events/344780016232571/>

PODCAST & MEDIA PANEL 3:00 - 3:30 PM



Topic/Creating a Podcast That IMPACTS Your Audience

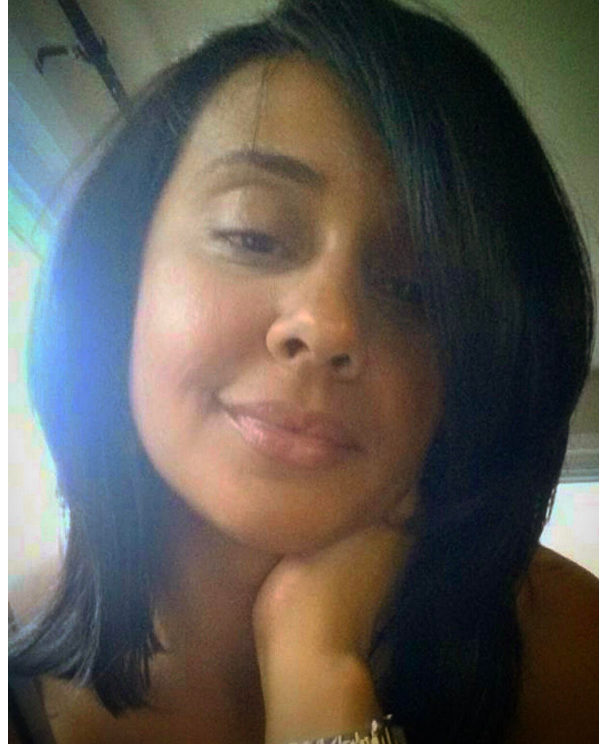
In this talk, we'll chat about how to create a podcast that people will listen to and remember, talk about how to distribute and market your podcast, and discuss the best way to use audio to engage further with your audience. As we will discuss, it is more than just putting out an interview or off-the-cuff chit-chat, it is about producing content that people will remember and connect with. In the expanding medium of audio, led by the growth explosion of smart voice products, it is increasingly important to consider how you can use audio as a storytelling tool to assist in your branding and marketing.

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Dillon Joshua Bernard is a multimedia storyteller and digital strategist, and the Founder of [Newsworthy Presents](#), a podcast production company led by underrepresented storytellers that creates impact-driven content in collaboration with social good brands and nonprofits.



Maribel (Mari) Padilla



Zulika (Zuly) Gonzalez

El Salon Chronicles Podcast is your local neighborhood hub.

It's a place where we discuss everything from education, relationships, career, sex, trending topics, culture and everything in between. As avid podcast consumers we found that although there were many rich in content already in existence, none specifically spoke to us. There weren't any really speaking on our experiences, that sounded like us and that could honestly unpack our baggage. So we created the platform and cast ourselves. We are Liz, Mari, Pomba, Zuly and Jay. Five friends sharing our experiences and opinions with the world. Strong and opinionated Dominican/Latinx ladies trying to kick down barriers with our unapologetic and nonconforming attitudes. We laugh, we cry, we are vulnerable, we are silly and we are real. We share to inspire but our ultimate goal is to empower.



Young Boss Media (Media company)

Topics:

"Building a media company on a tight budget"

-Finding resources

-building a team

-finding capital

-stretching your dollar



Maggi Delgado is a 28-year-old Latina multimedia producer based in NYC. From a young age, she loved storytelling in all of its forms and after graduating from Hunter College in 2012 with a BA in

Media Studies, she became a media maker and educator. She has taught media production and media literacy at MNN and creative writing with SASF. She has also participated in various short film competitions completing more than five short films in the capacity of writer/director. As a storyteller, she loves experimenting with styles and medium but all through the lens of a Latina feminist focusing on representation and awareness of issues affecting the Latino and feminist communities. After creating her Youtube channel and becoming a visual creator and blogger, she became an audio storyteller in 2017 creating and hosting *Mixing it Up with Maggi*, an interview-based podcast where she each themed episode she interviews an expert on topics such as social media activism, mental health, motherhood and many more. After she was selected to be part of an experimental podcast course at Made In NYC, she experimented with storytelling styles and expanded her podcast. Now she hosts and produces *Mixing it Up with Maggi* and *TV That Made Us* which is a conversation analyzing the impact of some of her generational most popular tv series. Along with this, she founded and directs her production company PinkLeo Productions and creates podcasts, short films and talk shows like *TV Time With Maggi* all under this brand. Currently, she freelances as a videographer and photographer for various film and art festivals. Most recently, she started as the panel coordinator for the Dominican Film Festival taking place this July while simultaneously, submitting tv pitches for various writing competitions.

Puerto Rican TAX Incentives in 3: 30 PM - 4:00 PM

Latino Film Market: Puerto Rico Guest Country 2019



We are thrilled to have Puerto Rico as the 3rd Latino Film Market's guest county. This year, the Latino Film Market has invited Puerto Rico as a guest country. Through the event's program, our audience will be able to appreciate different aspects of the Puerto Rico film industry. Celestino Ortiz - Nieves, professor and artist will talk about the film incentives for foreign and local productions that want to film projects in Puerto Rico.

Pitching, Marketing and Distribution Panel 5:00 PM - 6:00 PM



Andrew Freiband is a filmmaker, producer, researcher, writer, educator, and multimedia artist, and is founder and co-director of the Artists Literacies Institute, based on several years of original research and development into the unique capacities - and imposed restrictions - of artists in contemporary society. Andrew was co-producer and director of photography on the award-winning feature documentary [I Learn America](#), about the life of 5 high-school age immigrants in the New York City school system.

He is the Executive Producer of [Tre Maison Dasan](#), winner of numerous Best Feature Documentary awards at festivals in the US and Europe, as well as a featured presentation for the 2019 season of PBS' *Independent Lens*. As Impact and Engagement Producer, he has coordinated a widespread national campaign to put the film to work in meaningful contexts, connecting incarcerated parents with their families and communities, catalyzing awareness about the enormous rippling social impacts of mass incarceration in America. He has served on the faculty of the School of Visual Arts' Dept of

Film and Television, and on the faculty of the Department of Film, Animation, and Video at the Rhode Island School of Design.



Educa y Entretiene

As America's only Spanish language non-profit television network, HITN's mission is to advance the educational, cultural and socio-economic aspirations of U.S Hispanics. Through the development and distribution of quality and authentic content on-air, online, OTT, and on the ground; HITN delivers a unique entertainment experience around family, lifestyle, education, tech, nature and health.



Solterona 6:15 PM - 8:15 PM

Don't Call Me a Spinster 01:51:34

Directed by: Ani Alva Helfer

Ethnicity: Peru

Patricia believes she's ready to take the next step and marry her boyfriend Alonso. However, he doesn't think the same and to her surprise, he decides to end the relationship. Patty returns to the ranks of single women, trying to rebuild her life. Patricia, a punto de casarse, descubre que su pareja le ha sido infiel. Su madre le recuerda diariamente que está soltera.

Link Eventbrite:

<https://www.eventbrite.com/e/solteronadont-call-me-a-spinster-tickets-62093167335>

Link Facebook: <https://www.facebook.com/events/678931635868736/>



Closing Ceremony 8:15 PM - 9: 30 PM

Link Eventbrite: <https://www.eventbrite.com/e/closing-ceremony-tickets-62093220494>

Link Facebook: <https://www.facebook.com/events/364397337759276/>