# **WORKSHOPS, PANELS AND CONFERENCES**

# **ACTING WORKSHOP**

A bilingual workshop where you will learn effective, powerful tools that will guide you to more memorable, stronger and more grounded acting for Actors. You will also learn effective, funfriendly tools and tips that enhance clearer diction and help with accent reduction for bilingual professionals in English and Spanish. This workshop includes a talk about some of Rosie's Rules that cover topics on craft of acting, ethics, communications and spirituality. Some of her client's appearances include: Madame Secretary, Elementary, POWER, Law & Order, Repertorio Español and Two River Theater among others. She translated John Leguizamos Broadway hit Ghetto Klown to Spanish and coached John for Spanish in preparation for his Latin American tour. She also serves as a translator for Mr. Leguizamos production Co. Rebel Films.

Date: Saturday, July 29, 2017

Time: 9:30-11:30 a.m.



Facilitator: **Rosie Berrido**, actress and director

Rosie Berrido was born and raised in New York of Dominican-Spanish heritage. She is a graduate of the School for Film and Television and NYU, a multiple award winning actress, and recipient of 8 HOLA awards, several ACE Awards, a NY State Citation Award, the Pan-Pacific Film Award and most recently FUERZA Fest Award from the Hispanic Federation. An active member of Repertorio Español since 1999. Her theater credits include more than 75 theater productions in English and Spanish. She is the founder of Rosie's Rules (www. rosiesrules.com) Bilingual Coaching for the Modern Actor - guidelines and tips that have been created to support and enhance the professional actor's process in the areas of acting technique, communications, ethics and spirituality.

She is a bilingual audiobook narrator for the U.S. Library of Congress and the voice of dozens of TV and Radio voice overs in Spanish. Rosie is the writer, director and producer of her trilogy about dying with dignity, the first of which is Friendship.

### DOMINICAN REPUBLIC FILM INDUSTRY CONFERENCE

Join us for a conversation in Spanish with the Film Commissioner of the Dominican Republic Yvette Marichal, as she shares information about the leading film industry in the Dominican Republic.

Date: Saturday, July 29, 2017 Time: 11:30 a.m. - 12:30 p.m.

Speaker: Yvette Marichal, Film Commissioner of the Dominican Republic



# Speaker's Bio:

Yvette Marichal graduated in communication arts and later obtained a master's in broadcast journalism at Boston University. Since then, she has worked as a magazine editor and on a series of television shows as both a presenter and producer. She also served as the Dominican Republic's Global Film Festival's Creative & Communications Director until 2014 when she was appointed to her current position as the Film Commissioner of the Dominican Republic.

# PRE-PRODUCTION AND PRODUCTION PANEL

Three film industry professionals will be discussing how to plan for pre-production and production for shooting a project.

Date: Saturday, July 29, 2017 Time: 12:40 a.m. - 1:20 p.m. Moderated by: Jessica Medina







Panelists' Bio:

**Shaliz Sadig Romano** is a co-managing attorney at Romano Law PLLC, focusing on corporate and entertainment. In the areas of media, literature and art. She helps clients navigate the legal aspects of the various stages of film production and television development. Advises on the formation and structuring of single purpose vehicles, negotiation and preparation of option agreements, investor documents and financing, production agreements, licenses and releases; assists with film and production clients with clearance and distribution; and WGA, DGA, and SAG-AFTRA members and signatories. She's spoken on entertainment law related topics at the WGA, PGA, Columbia University, NYLS and Brooklyn Law School.

**Eduardo Luna** is a Dominican Producer, Director & Cinematographer. Graduated from the film academy at Urban Arts Partnership. His project "TypeCast" was nominated for "Our City My Story" at the International Tribeca Film Festival as well as "Undocumented & Unafraid" in 2012. In 2013, his film, "Unreasonable Suspicions" won an award at the Justice Film Festival. His short "Bums" was nominated to the NOHU International Film Festival, as well as other festivals in the U.S. Producer for: TRABAJO by Nelson Peña and QUEDATE and DARK DREAMS by Wilton Reynoso, DONDE QUIERA QUE VAYAS by Danilo Arroyo. Most Recently, he worked on the New York Production of EL FANTASMA DE MI NOVIA by Francis Disla with William Levy, Carmen Villalobos, Susana Dosamantes, Bruno Peniche, Fausto Matas and others. Also produced UN DELINCUENTE EN NUEVA YORK by Rafael Marin.

#### DIRECTING/CAMERA AND LIGHTING WORKSHOP

An interactive workshop that explores hands on gear and tips on how to direct a scene. Learn how to light a scene "day or night".

Date: Saturday, July 29, 2017

Time: 1:00-3:20 p.m.



# Facilitators' Bio:

A native of the Dominican Republic, **Joseph Medina** moved to New York City in 1985 to attend The City College of New York, where he studied film and television production. Medina produced the Spanish language blockbuster, NUEBA YOL (released theatrically worldwide in 1995), the highest grossing film ever in the Dominican Republic. Medina's most recent film, GRANPA, is a dramatic comedy with an all-star cast, including El General, Ruben Blades, Ruperto Vanderpool, Fernando Arau, Wanda Acuna, Dorismar El Pibe, Johnny Pacheco, Raymond Pozo, Allejandra Gutierrez, Omar Alfanno, among others.

Onorio Perez is a Director of Photography and lighting Designer (Gaffer) based in New York City. He has worked as a Director of Photography and Lighting Designer in films, commercials, documentaries, music and corporate videos (formats 35mm Film, 16mm Film & Digital Media). Has taught at: Manhattan Neighborhood Network, GlideCam Industries, Center for Media Arts, Altos de Chavon School of Design. Some credits include: Friendship -Film, Petcube Bites - Product Commercial, Jackson Harris - Dance With The Devil a music video, Inrrompible -Film.

### SOUND MIXING & PRE-PRODUCTION WORKSHOP

In this workshop you will be able to learn tools for basic sound production and sound mixing for post. Carlos Freire will share some techniques applied in his documentaries.

Date: Sunday, July 30, 2017

Time: 1:20-2:20 p.m.



**Facilitator: Carlos Freire** (Media Production Coordinator for Institutional Advancement and the Department of Marketing and Communications at La Guardia Community College).

# Facilitator's Bio:

Carlos Freire was born in Guayaquil, Ecuador on April 19th 1974. He traveled to the United States in January 1998 to start a new career as a filmmaker. He has obtained an Associates degree in Media Studies at La Guardia Community College, a Bachelors degree in Film Production at Brooklyn College, and a Masters in Fine Arts focused on Media and Communication Arts and Documentary Production at City College.

During his stay in the United States he has worked in numerous projects such as Fashion Week, public access television shows: Business in Queens and Guerrilla Mosh TV. Also Carlos is a member of the production team of President of Ecuador, Economist Rafael Correa, creating international content for Ecuadorian Television. Currently he works at La Guardia Community College as a Media Production Coordinator for Institutional Advancement and the Department of Marketing and Communications.

# SEED&SPARK'S - CROWFOUNDING TO BUILD INDEPENDENCE' MASTER CLASS

In this master class, we teach you how to find and engage your fans, run an effective crowdfunding campaign, and then distribute your film—all while preparing you to make your next film.

Date: Saturday, July 29, 2017

Time: 3:30-5:00 p.m.



Facilitator: Christina Raia, Seed&Spark Crowdfunding Specialist & Indie Works Festival Director

### Facilitator's Bio:

Christina Raia is a New York City based Writer/Director, the Founder of CongestedCat Productions and a Crowdfunding Specialist at Seed&Spark. She enrolled in Hunter College in 2008 and made her first independent short, "Do Over," a psychological thriller, the summer after her freshman year. She graduated with honors with a BA in Film Production & Studies in 2012. Her work, a collection of short films, a web series, and a feature film, has gained a large online following through multiple crowdfunding campaigns. She has been covered by Indiewire, After Ellen, and BuzzFeed. She also turned her desire to foster collaboration and engagement in the local film community into IndieWorks, a monthly film screening series showcasing and supporting the work of other independent filmmakers in New York.

# MUSIC AND FILM PANEL

A panel discussion on film scoring and music video concepts on how filmmakers can contribute to the growing market of music videos.

Date: Saturday, July 29, 2017

Time: 3:30-4:30 p.m.

Moderated by: Paola Bermudez



### Panelists' Bio:

Bernardo Palombo is the founder and Artistic Director of El Taller Latino ... Born in Mendoza, Argentina; Palombo achieved his first musical success at the age of 17 when his song "Vendimiador" was recorded by the legendary Argentinean vocal group, Los Trovadores, and became an immediate and long-lasting hit. He moved to New York City in 1969 and continued to write songs that have been recorded by some of the best-known exponents of Latin music in New York and Nueva Canción in South America including Mercedes Sosa, Philip Glass, Conjunto Libre and Lucecita Benitez. Palombo also became a musical consultant and composer for film and television, involving himself in such diverse and innovative projects as the Lucas/Coppola production of Powaqqatsi, the film Americas in Transition and the PBS show Sesame Street, who have featured some of his Spanish language songs.

Bernardo's musical background and 30+ years of teaching inspired the development of El Taller's unique acoustic based language programs for adults and children. Has taught at El Taller, the New School, Sarah Lawrence, Yeshiva University and the United Nations School. He's the receipt of: the Independent Educator's Award from Teachers College at Columbia University and numerous grants from the National Endowment of the Arts.

# **ACTING & CASTING PANEL**

This panel will discuss the importance of casting and how training can enhance your acting career.

Date: Saturday, July 29, 2017

Time: 5:00-6:00 p.m.

Moderated by: Jessica Medina





#### Panelists:

Rosie Berrido. Multiple award winning actress, of theater, film and TV. The recipient of 8 HOLA awards, NYS Citation Award and the Pan-Pacific Film Award. A Bilingual Coach and creator of creator of Rosie's Rules, Acting diction and accent reduction for the modern actor and business professional. She is Writer, producer, director of her trilogy about Dying with Dignity the first of which is Friendship the recipient of Besto Short at the LOISAIDA Short Film Fest; Finalist Los Angeles Film Fest. and LOLA Award at the Philadelphia Latinos Film Festival.

**Vivienne Jurado.** A film and TV actress. She enjoys producing events to empower actors and women. Born in Bronx she was discovered by Metropolitan Agency and worked in Miami, Barcelona and Madrid for 4 years in commercials and print work. Her credits include The Ensemble Studio Theater, where she acted in, wrote and staged "Lola", a short; also toured with theatre company "DramaLoft" around New York City about a piece in honor of the September 11th. Also appeared in Shades of Blue as a Defense Attorney.

# PITCH PANEL CONFERENCE

Do you have an idea for a movie? Have you ever wondered how to pitch it to an industry professional or producer?...

Come join three established industry professionals on how to mentor, nurture, grow, produce and sell your project.

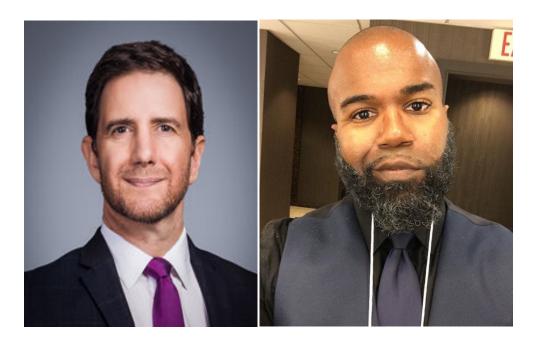
Date: July 30, 2017 Time: 11:00-1:00 p.m.

# MARKETING AND DISTRIBUTION PANEL

Up-and-coming filmmakers and participants will be able to learn about finance, distribution, and marketing strategies for the film industry.

Date: Sunday,, July 30, 2017

Time: 3:00-4:00 p.m.



#### Panelists' Bio

Domenic Romano is the founder and managing attorney of Romano Law PLLC, a New York based business and entertainment law firm. Before founding Romano Law in 2003, he served as an international corporate attorney, as well as an in-house attorney in Toronto, Canada. Has spoken on film financing for the International Institute of Film Finance (IIFF). Has appeared on CNN, Fox News, HLN, Bloomberg TV, and Al Jazeera America. Has law degrees from Oxford University in England (Jurisprudence), Columbia University (LL.M.), and Dalhousie University (LL.B.).

Stefon Pettigrew. An Account Manager at CBS Radio from Harlem, New York. He started his career in the music industry at the age of 18 years old as a street team representative for Atlantic Records, Universal Music Group, and Sony Music Group. He later relocated to Maryland where he landed a job at Liaison Distribution, which was the largest urban music & movie distribution company on the East Coast at that time. Liaison Distribution folded when the digital world started to expand and Stefon switched gears and landed a position at CBS Radio as the Promotions Director. Stefon's experience in entertainment, distribution, marketing, and sales has afforded him the opportunity to become a consultant for various aspiring recording artist and filmmakers, while maintaining his role as the Account Manager for CBS Radio.

# FILM FESTIVAL PANEL

Had you ever asked yourself if it is worth submitting your film to film festivals? Join us for the Film Festival Panel where you can learn how to submit your work to film festivals, what are the elements that make your film attractive to a festival and how the directors handle the selection process.

Date: Sunday,, July 29, 2017 Time: 5:30-6:300 p.m.

Moderated by: Vivienne Jurado







Panelist's Bio.

Maria Palacio. Inspired through her own experience as an up-and-coming filmmaker, was driven to create a forum to nurture other emerging artists in the field by establishing Revolution Me Film Festival in 2016. With the experience in assisting the coordination for the Big Mini Media Film Festival at Long Island University during her graduate tenure, she has used her skills and knowledge in turning her festival into an annual event, for filmmakers from all over the world. Maria wrote and directed her first short film, Necromancer in 2015, originally based on her TV Pilot script, screened at The International Puerto Rican Heritage Film (2015), The Short Women's film festival (2016), Official Latino Short Film Festival (2016), and The Bare Bones International Independent Film & Music Festival (2017). Currently working on her second directorial short film, The Unknown and is in the process of completing Parallel, a new sci-fi feature script. Maria holds an MFA & BA in Media Arts with a focus in screenwriting and directing from Long Island University.

Steffanie Finn. Has been Winter Film Awards Executive Director since 2012. Steffanie is an active member of the Film Festival Organizers community and mentors emerging filmmakers in production management and fundraising. She is also an IT Professional with over 20 years experience in technical design and data architecture, project management, business intelligence and strategic planning, specializing in information technology Program Management for large-scale infrastructure projects. Steffanie holds a BA in Russian History and Mathematics from Wesleyan University and lives in New York City.

**Geoffrey Guerrero.** Born and bred in NYC, is an award-winning writer, director and producer. In June 2012, Guerrero launched the Katra Film Series – a monthly festival showcasing quality short content by emerging and award-winning Filmmakers.

He was selected as a finalist for the 2006 National Film Your Issue Competition for his provocative short "Here to Stay," where then Senator Obama served as an honorary jury member. In 2007 he guest directed a short film called "Rewind" and won Best Short Film "On The Edge" Award at the 2007 HBO New York International Latino Film Festival.

His original short film "The New McCarthyism," which he wrote, directed, produced and acted in was an Official Selection at the 2007 Long Island Latino International Film Festival. In 2008, his short film "Baile (Dance)" won the Best Short Film "Fruit of the Vine" award at the Vine Shorts Film Festival in Santa Monica, CA and screened at the 2009 HBO New York International Latino Film Festival and 2009 Babelgum Online International Film Festival. Credits include: Guerrero's latest film "J-1" premiered at the 2013 Coney Island Film Festival, was an Official Selection at the 2014 Rated SR Socially Relevant Film Festival, 2014 Palm Beach International Film Festival and made its European Premiere at the 2014 Let's All Be Free Film Festival in London, and was recently selected to the 18th Annual Urbanworld Film Festival. Was awarded a one-on-one meeting with acclaimed Producer Stephen Nemeth from the Academy-Award Nominated The Sessions and Fear and Loathing in Las Vegas.

# **MEDIA PANEL**

Date: **Sunday, July 30, 2017** 

Time: **6:45-7:45 p.m.** 

Two industry professionals will discuss tips towards media content for social media.



A Brooklyn Native of both Dominican and Jewish-American heritage, Rachel "La Loca" Strauss-Muniz, the "JewMinicana" is a comedic actress with an arsenal of characters, voices, accents. Rachel has also had television appearances on "The Late Show with David Letterman", Nuvo TV's, "Latino 101", and some credits include HBO Latino's "Habla Ya!" and "The Bigger the Hoop". She also served as a part-time commentator on MTV's "FNMTV" national commercial for Spectrum Cable, For four years "La Loca", host of "The Bochinche Bueno Show" on Urban Latino Radio. She has completed multi-episodic web series' such as "The Work Jerks" and "Ungirly". She has collaborated with Univision's "Flama" channel on viral hits like "Latino Field Studies: The Lip Purse", "Abuela BnB", "Dominican Uber", "Puerto Ricans Vs. Dominicans" "Abuela BnB" and "Dominican Juicing". She has also produced, voiced and starred in two female- driven music video parodies; "Pregnant Queen" and "Cat Callers". Is an alumni of Upright Citizens Brigade.



With his high-energy physical style of comedy, **Michael "Juan Bago" Diaz** has evolved into a versatile and seasoned entertainer. In 2006 Michael wrote, produced and starred in his independent film "The Story of Juan Bago" which made its way into three film festivals. For years Diaz worked on Room 28 Comedy, where he served as both a producer and actor. He studied at the famed Upright Citizens Brigade which led to his role as co-host of "The Bochinche Bueno Show" on Urban Latino Radio. Credits include: "Act of Love" serving as a talking head personality for Nuvo TV's "Latino101" series, MTV Tr3s "Chisme Club" and HBO Latino's "Habla Ya".

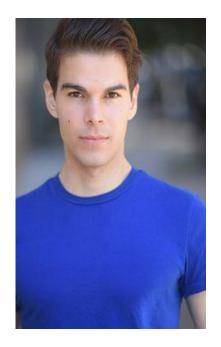
His music parody group "Bago and O" sparked the viral hits "Pan con Queso", "Dominis in the Heights", and "Hooked on Hookah". Accumulating over 2 million views, these cultural videos have been featured in The NY Daily News, Telemundo, Yahoo! News, Billboard.com, and on rotation across Mun2, MtvTr3s and Music Choice. He produced and starred in "Studio Heads", a webisode which was also featured in the NY Daily News and Splitsider.com. He was also a co-star in the Award Winning Weberies "Henry".

In 2015 he started working with Univision's Flama website where he created sketches that have garnered over 12 million views. Recently chosen by Verizon Wireless to star in a campaign called #Lomejordemi, spotlighting Latinos in their industries. Michael is excited to team up with Rachel "Loca" Strauss-Muniz on this new podcast endeavor.

# **Moderators**



Jessica Medina's successful career encompasses every aspect of communications: reporting, acting, producing, marketing, radio announcing, advertising, promoting, and public speaking. Born in NYC and of Dominican descent. A devoted mother, Jessica skillfully balances career demands with the needs of a growing family. The scope of her impressive body of work includes on and off camera support for many networks, allowing her to develop a depth of knowledge that is highly profitable to her clients. Currently, she continues to work and grow her company Loving Curves Collective/Loving Curves Boutique. In addition, she is the Managing Editor at Fusion Magazine and currently working on the development of her first produced feature film.



Nenad Zezelj is a multilingual film, television, theater and voice-over actor, represented by talent agencies in New York, Los Angeles and Miami. A native of Switzerland, but raised throughout Europe, he speaks English, Spanish, French, German, Swiss German, and Serbian- all fluently. Nenad's most recent projects include Imprisoned Souls, a film nominated for Best Thriller by both The Scare-A-Con Film Festival and the Hang Onto Your Shorts Film Festival, and the sci-fi feature Digital Physics, an Official Selection at the FirstGlance Film Festival in Philadelphia. He appears in the new "Spotify Premium" commercial and "Rosetta Stone" print campaign. As a voice-over artist, credits include: "Airborne" and "Dream Phone"; videos for "Auténtico", which will comprise fifty percent of all Spanish educational textbooks used by American public schools throughout 2017. Nenad graduated from the New York Film Academy in Manhattan. Prior to that, he graduated from Switzerland's AMS School of Theater, where he was trained by the esteemed Sonja Speiser. There, he performed lead roles in William Golding's Lord of the Flies and Otfried Preussler's Krabat, both of which played at the famous Häbse-Theater in Basel.

# **Moderators**



Vivienne Jurado is a a TV, film and theater actress who also enjoys producing events to empower actors and women. Vivienne was born in Bronx, New York. She and her parents moved to Puerto Rico when she was 12 years old, where they would live for the next 10 years. While living in Puerto Rico, Vivienne pursued her passion for modeling and acting and began her training. Not only did her training provide an excellent outlet for the enthusiastic and energetic youngster, it would also provide to be a fortunate precursor for the start of her professional modeling and acting career.

She moved back to New York where she was discovered by Metropolitan Agency and worked in Miami, Barcelona and Madrid for 4 years in commercials and print work. In New York she enrolled in acting classes at New York Performance Works and interned at The Ensemble Studio Theater, where she acted in, wrote and staged "Lola", a short story about her childhood dreams of becoming a performer. She also toured with theatre company "DramaLoft" around New York City about a piece they all wrote together in honor of the September 11th attacks at the World Trade Center in 2001.



Paula Bermude was born in the beautiful tropical city of Tela in the Garifuna Community of Triunfo de la Cruz, Honduras. Currently a med student at Hunter College in New York City. Has become a model for Italian show designer Pamela Quinzi, swimwear designer from Uruguay, Daysi Fernandez, and Henry Meza from Honduras.

Since she was little girl her dream has been to represent her Garifuna culture, and Honduras in a beauty pageant. Paula Bermudez is Miss Heritage Honduras 2017. Miss Heritage is a reality television international Beauty Pageant that promotes world tangible and intangible heritage. The pageant which has over 50 countries currently franchised to participate at its World Finals, has a strategic partner, which is a Women Empowerment Organization called We for We, based in India. As Miss Heritage Honduras Paula Bermudez was invited to the national TV Show Despierta America in honor of Garifuna Heritage Month.

# **Team**



#### FESTIVAL FOUNDER/DIRECTOR

Arilyn Martínez Cora is the Founder of the Latino Film Market. The concept of Latino Film Market came from the idea of integrating Arilyn's expertise in the process of filmmaking from pre-production, production, post-production. The main goal is that Latino Film Market will serve to educate and inform filmmakers on: Pre-production, production, post-production, distribution and marketing at a low cost.

Arilyn is an entrepreneur, film writer, director and producer from Puerto Rico, with a prime interest in promoting and informing the community about the Latino entertainment world, in film, television and online platforms. Her roots are reflected in every one of the projects she embraces. She focuses on the empowerment of women, and education. Arilyn holds two Bachelor's degrees in Theatre Arts from the University of Puerto Rico, and Film Production from Brooklyn College, New York City, and is currently pursuing her MA in Marketing at University of Phoenix. Her short film The Texture of the Light has received several awards from the film festival circuit in the U.S. Tri-State Area. Currently, she is drafting a feature film.

Living in New York City for over six years has given her the opportunity to meet many different people from other countries. One of her main interests is developing and identifying ways to preserve and promote the Latin American culture through educational venues, and the exhibition of films in the United States, and internationally.



# MARKETING/EVENT COORDINATOR

Argelis Wesley Smith moved to the United States from Panama. She studied advertising at the University of Panama and proceeded to work at Citibank and the Panama Canal. Argelis holds a Master's degree in Business Administration with emphasis in Marketing from the Interamerican University of Panama.

During her tenure at the Panama Canal Authority, she was a member of the Steering Committe of the 10th annual meeting of the International Association of Maritime Economists (IAME). This was the first IAME annual meeting in Latin America with the participation of representatives from shipping companies, top universities, maritime training agencies, port authorities, government agencies, and international organizations from more than 35 countries...

Argelis is passionate about the film industry she brings that passion to efforts that support diversity in films, management and event planning. This commitment was demonstrated at the Theatre Guild of Ancon, where she worked with accomplished film directors and actors.

Argelis is thrilled to work for LFM whose staff members, participants, and volunteers are as passionate about LFM's mission as she is.



### **ARTISTIC COORDINATOR**

Witty, passionate and smart are just a few words to describe Laura Rosado. Laura is the C.E.O for Powerhouse One Entertainment, and the entertainment host of "Somos De Quisqueya" an entertainment and cultural show presented on the MNN channel. From the Bronx, Laura first became interested in pop culture while attending Fordham University. Laura interned at Sony Music and the Red Carpet at Columbia Pictures.

Upon graduating, she went on to work for Latinvision Media in public relations, and interviewing artists/talent such as; Jhoni the Voice, Francheska, Lin Manuel Miranda, among others. In addition, she received a public relations certificate from New York University School for Professional Studies, and is an animal lover.

Laura values the music and she thinks that it is a big component of film.



# **PUBLIC RELATIONS intern.**

Veronica Coronel an activist that has been involved over the years in politics. Her focus is to engage the Latino community in all the opportunities available for them in NYC. A graduate from Mercy College in Community Health became interested in film and music upon graduating.

With an eye for creativity and love of networking has started her career in Public Relations. As many would say "She's a woman with many hats", from music, film, politics, and public relations are few of her interests.

Her primarily goal is to captivate, engage and promote the Latino community.



#### **SOCIAL MEDIA COORDINATOR Twitter**

Christina Soto, is an award-winning photographer/filmmaker/playwright, born and raised in New York City. Her photography has been in numerous juried and group shows on both the East Coast and the Southwest. She has won awards from the Perkins Center for the Arts in Moorestown, N J., and the Old Church Cultural Center Gallery, Demarest, N.J. Her feature film MUNECA had its World Premiere in Olafest 2008, and ReeL Rasquache in 2008. She has worked on more than 20 independent Latino films.

She organized and founded the Hudson County Youth Video Event in collaboration with the Jersey City Museum. The Jersey City Museum presented Christina's short film, Perros Sin Amor, which was also screened during the 2006 Artist Studio Tour of the Museum. Perros sin Amor went on to screen at other film festivals across the United States and internationally.



# **FILM PROGRAMMER**

Andrea Gordillo Morales is a Peruvian-American filmmaker, writer, and activist. She holds a BA in International Relations and is finishing an MA in Culture and Media from NYU. She coruns a female-led film and food collective, Cache Cache, which has produced film events in the United States and Scandinavia, including the ComiCine Festival at Loisaida Center, Inc.

She serves on the Advisory Board for AtomicCulture. She is a long-term volunteer at the Loisaida Center, assisting with archiving and documenting Loisaida's activities and events.



# SOCIAL MEDIA COORDINATOR Facebook

Paola Cabrera is a Graduate of Communications and has an M.A in Film Studies of the University College of London. She had worked with several printed and digital publications related to arts and cinema.

After a successful collaboration as a cultural manager at the Instituto Queretano para las Culturas y las Artes, (IQCA), she is currently working for the Mexico City Film Commission.



#### **EVENT ASSOCIATE**

Leticia Rodriguez is the Executive Director for La Casa de la Herencia Cultural Puertorriqueña (The Puerto Rican Cultural Heritage, Inc.), located in El Barrio/East Harlem, and dedicated to the presentation and preservation of Puerto Rican history, culture, literature and the arts.

In working with various organizations such as the NYC Ms. Rodriguez received the "World Award for Excellent Contribution to Culture and the Arts" from the Association of Hispanic Poets and Writers and UHE World Writers Union. In 2013, she was selected and recognized as one of the One Hundred Puerto Ricans/Preserving our History, by the Center for Puerto Rican Studies at Hunter College, and during the same year, she received the Pluma de Oro/Golden Leaf Award for the enrichment and preservation of Puerto Rican culture and literary arts. In 2009, she also received a Public Service Award from Hope Community, Inc., for her work and commitment to the revitalization of East Harlem.

# **Partners**









# **Collaborating Partners**



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# **SPECIAL THANKS:**

Mariusz Jankiewicz

Jose E. Martinez Cora

Luz Ahmed

Susana Rojas

# 2017 LATINO FILM MARKET July 26-30, 2017 www.latinofilmmarket.com



El barrio Artspace Ps 109 215 E 99th St New York NY 10029

El Barrio Firehouse Community Center 175 E 104th St New York NY 10029

With the collaboration of La Casa de la Herencia Cultura Puertorriqueña, El Taller Latinoamericano and Manhattan Neighborhood Network